WHAT IS CLAIMED IS:

1. A method for controlling printable content from textual and graphical sources, comprising:

monitoring for a print request;

intercepting a print file generated from the print request; matching the print file with stored data identification; and transforming a print file in accordance to stored print options.

The method of claim 1 wherein the print medium formatting program, comprises:

at least one print configuration data file configured to store the data identification and print options;

a print monitoring module configured for monitoring the print request; and a transformation program module configured for transforming the print file.

- The method of claim 2 wherein the matching step further comprises: identifying data identification in the print request; and comparing said data identification in the print request to the stored data identification in a currently selected print configuration data file.
- 4. The method of claim 1 further comprising printing the transformed print file to an output device.
- 5. The method of claim 4 wherein the output device is selected from the group consisting of a printer, a copier, and a scanner.
- 6. The method of claim 1 wherein the stored data identification and print options are user configured.
- 7. The method of claim 1 wherein prior to the monitoring step, the method further comprises the step of receiving the data identification options and print options from a graphical user interface generated by a print option formatting module.

- 8. The method of claim 7 wherein the receiving step further comprises selecting from a listing of the at least one print configuration data file as a current print configuration data file.
- 9. The method of claim 1 wherein the print file is a spooled print file.
- The method of claim 1, wherein prior to the transforming step, the print file is configured by print drivers.
- 11. A computer-readable medium comprising a print medium formatting program which, when executed by a processor, causes the processor to perform an operation for controlling printable content from textual and graphical sources in a computer system, the operation comprising:

monitoring for a print request; intercepting a print file generated from the print request; matching the print file with stored data identification; and transforming a print file in accordance to stored print options.

12. The computer-readable medium of claim 11, wherein the print medium formatting program, comprises:

at least one print configuration data file configured to store the data identification and print options;

a print monitoring module configured for monitoring the print request; and a transformation program module configured for transforming the print file.

13. The computer-readable medium of claim 12 wherein the matching step further comprises:

identifying data identification in the print request; and comparing said data identification in the print request to the stored data identification in a currently selected print configuration data file.

- 14. The computer-readable medium of claim 11 further comprising printing the transformed print file to an output device selected from the group consisting of a printer, a copier, and a scanner.
- 15. The computer-readable medium of claim 11 wherein the stored data identification and print options are user configured.
- 16. The computer-readable medium of claim 11 wherein prior to the monitoring step, the operation further comprises the step of receiving the data identification options and print options from a graphical user interface generated by a print option formatting module.
- 17. The computer-readable medium of claim 16 wherein the receiving step further comprises selecting from a listing of the at least one print configuration data file as a current print configuration data file.
- 18. The computer-readable medium of claim 11, wherein prior to the transforming step, the print file is configured by print drivers.
- 19. A computer system configured to control printable content from textual and graphical sources, comprising:
 - a memory containing a print medium formatting program;
- a processor, which when configured by the print medium formatting program performs an operation comprising
 - monitoring for a print request;
 - intercepting a print file generated from the print request; matching the print file with stored data identification; and transforming a print file in accordance to print options.
- 20. The computer system of claim 19 wherein the processor is configured to execute a print command to print the transformed print file to at least one output device coupled to the computer system.

- 21. The computer system of claim 20 wherein the at least one output device is a device selected from the group consisting of a printer, a copier, and a scanner.
- 22. The computer system of claim 19 wherein the print medium formatting program is loaded and accessible from a program selected from the group consisting of an operating system, a device driver, and an applications program.
- 23. The computer system of claim 19 wherein the print medium formatting program further comprises:
 - at least one print configuration data file configured to store data identification and print options:
 - a print monitoring module configured for monitoring the print request; and a transformation program module configured for transforming the print file.
- 24. The computer system of claim 19 wherein the data identification comprises at least one print configuration data file, the at least one output device, and at least one applications program.
- 25. The computer system of claim 19 wherein the print options include selectable print color, resolution, size, pages per page, and the printable content.
- 26. The computer system of claim 19 wherein the printable content is selected from the group consisting of text only, headers, banners, advertisements, solid background, and user highlighted content.
- 27. A method for controlling printable content from textual and graphical sources, comprising:

receiving first data identification and print options;

storing first data identification data and print data in a print configuration data file from the received data identification and print options;

identifying a print request from a user;

intercepting a print file generated from the print request;

and print data in the print configuration data file.

determining whether second identification data in the print file matches the first identification data in the print configuration data file;

if so, displaying at least one graphical user interface (GUI); accepting selections in the at least one GUI; and transforming the print file in accordance with the first data identification data

- 28. The method of claim 27 wherein the received data identification and print options are configured by a user via said at least one GUI.
- 29. The method of claim 27 wherein said displaying step further comprises at least one of the steps selected in the group consisting of: creating a new print configuration data file, editing an existing print configuration data file, deleting an existing print configuration data file, and accepting a current print configuration data file.
- 30. The method of claim 27 further comprising printing the print file on at least one output device.
- 31. The method of claim 30 wherein the at least one output device is a device selected from the group consisting of a printer, a copier, and a scanner.
- 32. The method of claim 27 wherein the print file is a spooled print file.